

Alissa Atanassova

UX/UI DESIGNER

Problem solver with strong ability to understand people's behaviour

DESIGN EXPERIENCE

UI/UX Designer

Grips Intelligence

Feb 2021 - now

Competitive analysis, User research, User Flows and Wireframes, Usability test, A/B testing and more

UX/UI Designer // Freelance

- **Boston IVF Clinic, Sitemap update**

April 2022

Competitive analysis, User research, User personas, Sitemap analysis and new Sitemap

- **LinksUp, SaaS Platform, pre-launch stage**

Sep 2020 - Feb 2021

Competitive analysis, User research, User personas, User Flows, Usability testing, UI design

UX Design Tutor

Career Foundry

Oct 2020 - now // Freelance

Tutoring students in an online UX Design course

Career Foundry, Course project, INK TANK Case study

Dec 2019 - July 2020, remote // Part-time

Responsible for the whole UX and UI design for an app dedicated to tattoo lovers, collaborated with other designers online : research, design, test, and iterate.

OTHER WORK EXPERIENCE

Tour guide and Tours Creator

365 Association

April 2016 - Feb 2020 - Sofia

Creating, organising and leading city tours; growing audiences; copy write and social media support

English Teacher

Nachhilfe im Kiez

Oct 2018 - until now, freelance

Teaching english; Exams preparation;

Focus on creative learning environment that encourage learning and positivity

EDUCATION

User Experience Design Certificate

Career Foundry

2019 - 2020, Online

Tour Guide Post-Graduate Diploma

Ministry of Tourism, Bulgaria

2015-2016, Sofia

Bachelor in Performing Arts

National Academy for Theatre and Film Arts

2008- 2013, Sofia



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Berlin

Industry Knowledge

Competitive analysis

User research

User Journey

User Flow

User Persona

User stories

Information Architecture

Wireframing

Prototyping

Usability testing

Design Systems

Design Thinking

Agile

Basic UI Design

Tools & Technologies

Figma, Adobe XD, Sketch,

Zeplin, Axur, Balsamiq

MS office, Mac Office Suite,

Canva

Other Skills

basic understanding of HTML, CSS

Presentation skills

Languages

German (fluent)

English (professional)

Bulgarian (native)

French (basic)